

WVNY 201 Humboldt St

Product

Agency

Advertiser

Brand

Buying Time 650 Massachusetts Ave NW Washington, DC 20001 Rochester, NY 14610-1093

Suite 210

CPE

Phone/Fax Buyer Name Sales Office Salesperson

Billing Type

Account Types

Sales Tax

Comments

political Separation: 30 Standard National/Political 838/848/5138

Schedule Dates Contract # Buying Time (10126) TJ Donovan/Attorney General/Dem/VT (84125) 1446001 10/25/16-10/31/16 CO-OP Entered By Date Entered **Last Modified**

Krista, Murray, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 838/848/5138 (567075) Political - Attorney General (1065) Order Type Package Deal Demo Headline #

Net Total Commission Commission % 10/17/16 Elizabeth F. Guy \$1,538.50 \$271.50 15.00 Normal ECR25327345 10/10/16

	Grand Total:	Oct. 2016 Nov. 2016	By Broad
類	<u> </u>	.6 .6	t Month
	27	21 6	Spots
	\$1,810.00	\$1,410.00 \$400.00	Rate

Line Line Type / Break Type (Ref #)	Dates	Sec Length Run Times	SPW Mo Tu We Th Fr Sa Su Sp	Spots Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	10/25/16-10/25/16	4 :30 7A- Good Morning America	merica 1 X	1 \$50.00	\$50.00 Burl	\$50.00 Burlington (WVNY)	GMA	10/10/16
2.0 Revised Line / SPOT	10/26/16-10/26/16	4 300 24. God Norning Amorica	Michiga 1		110	(CANAA) IIOIDU(III)	SNA	91/01/01
2.1 Normal Line / SPOT	10/26/16-10/26/16	4 :30 7A- Good Morning America	merica 2 X	2 \$50.00	\$100.00 Burl	\$100.00 Burlington (WVNY)	GMA	10/17/16
3.0 Normal Line / SPOT	10/27/16-10/27/16	4 :30 7A- Good Morning America	lmerica 1 X	1 \$50.00	\$50.00 Burl	\$50.00 Burlington (WVNY)	GMA	10/10/16
4.0 Revised Line / SPOT	10/28/16-10/28/16	4 · 30 7A- God Noming America	uneaca 3		- Just	(ANAMA) unibulang	GMA	91/01/01
4.1 Normal Line / SPOT	10/28/16-10/28/16	4 :30 7A- Good Morning America	merica 2	2 \$50.00	\$100.00 Burl	\$100.00 Burlington (WVNY)	GMA	10/17/16
5.0 Peylood Line / SPOT	10/31/16-10/31/16	4 :30 24 - Good Morning America	Vincifica 1 ×		HIQ.	(ANAM) ikabulimg	Sels	10/10/16
5.1 Normal Line / SPOT	10/31/16-10/31/16	4 :30 7A- Good Morning America	merica 2 X	2 \$50.00	\$100.00 Burl	\$100.00 Burlington (WVNY)	GMA	10/17/16
6.0 Normal Line / SPOT	10/25/16-10/25/16	5 :30 4P- 5P (EST)	1 ×	1 \$30.00	\$30.00 Burl	\$30.00 Burlington (WVNY)	JUDGE JUDY	10/10/16
7.0 Normal Line / SPOT	10/26/16-10/26/16	5 :30 4P- 5P (EST)	1 ×	1 \$30.00	\$30.00 Burl	\$30.00 Burlington (WVNY)	JUDGE JUDY	10/10/16
8.0 Normal Line / SPOT	10/27/16-10/27/16	5 :30 4P- 5P (EST)	1 ×	1 \$30.00	\$30.00 Burl	\$30.00 Burlington (WVNY)	JUDGE JUDY	10/10/16
9.0 Normal Line / SPOT	10/28/16-10/28/16	5 :30 4P- 5P (EST)	1 ×	1 \$30.00	\$30.00 Burl	\$30.00 Burlington (WVNY)	JUDGE JUDY	10/10/16
10.0 Normal Line / SPOT	10/31/16-10/31/16	5 :30 4P- 5P (EST)	1 X	1 \$30.00	\$30.00 Burl	\$30.00 Burlington (WVNY)	JUDGE JUDY	10/10/16
			CONFIRMATION CONTRACT			Services "Anabatos" and Services and Service		
Accepted-Agency/Advertiser:		Dabet Acce	Accepted-Station	Date:	Comments			



WVNY 201 Humboldt St Rochester, NY 14610-1093

Washington, DC 20001

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Account Types

Phone/Fax Buyer Name

Comments Billing Type

political Separation: 30

Standard

Suite 210

650 Massachusetts Ave NW

Buying Time

Brand Sales Office Salesperson Product Agency Advertiser Schedule Dates Contract # 838/848/5138 (567075) Political - Attorney General (1065) Buying Time (10126) TJ Donovan/Attorney General/Dem/VT (84125) 10/25/16-10/31/16 1446001

Katz - Washington DC Katz - Washington DC, Washington DC (1179)

Krista, Murray, 838/848/5138 National/Political Net Total Sales Tax

Entered By Order Type Demo Last Modified Headline # CO-OP Date Entered 10/10/16 ECR25327345 Elizabeth F. Guy 10/17/16 중 Normal

Commission Package Deal Commission % \$271.50 15.00

Burlington (WVNY)

By Broadcast Month Spots
Oct. 2016 21
Nov. 2016 6 Grand Total: \$1,410.00 \$400.00 \$1,810.00

\$1,538.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo		Tu We	Th	Fr Sa	a Su	Spots	Rate	Total	Station
11.0 No	11.0 Normal Line / SPOT	10/29/16-10/29/16	5		:30 6:30P- Local 22 News at 630P	,_				×			\$50.00		Burlington (WVNY)
11.0.1 C	11.0.1 Closed Preempt	10/29/16													Surlington (VVVV)
12.0 Nc	12.0 Normal Line / SPOT	10/30/16-10/30/16	5		:30/6:30P- Local 22 News at 630P	μ.					×	1	\$50.00	\$50.00	\$50.00 Burlington (WVNY)
13.0 Nc	13.0 Normal Line / SPOT	10/25/16-10/25/16	5		:30 6:59P- Local 22 News at 7P	<u></u>		×				1	\$50.00	\$50.00	\$50.00 Burlington (WVNY)
14.0 Re	14.0 Revised Line / SPOT	10/26/16-10/26/16	£5		-3016-599- Local 22 News at 7P	, e. h		×							Burlingtryn (WWNY)
14.1 No	14.1 Normal Line / SPOT	10/26/16-10/27/16	5		:30 6:59P- Local 22 News at 7P			1	1			2	\$50.00	\$100.00	\$100.00 Burlington (WVNY)
15.0 No	15.0 Normal Line / SPOT	10/28/16-10/28/16	5		:30 6:59P- Local 22 News at 7P	1				×		1	\$50.00	\$50.00	\$50.00 Burlington (WVNY)
16.0 Nc	16.0 Normal Line / SPOT	10/31/16-10/31/16	5		:30 6:59P- Local 22 News at 7P	1	×					1	\$50.00	\$50.00	\$50.00 Burlington (WVNY)
17.0 Nc	17.0 Normal Line / SPOT	10/25/16-10/25/16	4	ü	:30 5:59P- Local 22 News at 6P	1		×					\$70.00		Burlington (WVNY)
17.0.1	17.0.1 Closed Preempt	10/25/16									F				Burlington (WVNY)
78 0.8 t	18.0 Revised Line / SPUT	10/27/16-10/27/16	4.	.3	.30 S.59P- Local 22 News at 60				:×						CANANA Wellbulling
18.1 No	18.1 Normal Line / SPOT	10/26/16-10/28/16	4	:3	:30 5:59P- Local 22 News at 6P			1	1 1	1		2	\$70.00	\$140.00	\$140.00 Burlington (WVNY)
			Ī		CONFIRMATION CONTR		NA		Ž	$\frac{1}{2}$	4	(AC	}		and the second
					A contract of Parish										



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Product Brand Agency Advertiser Schedule Dates Contract # 838/848/5138 (567075) Buying Time (10126) TJ Donovan/Attorney General/Dem/VT (84125) Political - Attorney General (1065) 10/25/16-10/31/16 1446001

Krista, Murray, National/Political 838/848/5138 Katz - Washington DC Katz - Washington DC, Washington DC (1179) Order Type Entered By Sales Tax Package Deal Demo Last Modified Net Total Commission Commission % Headline # CO-OP Date Entered 10/10/16 \$271.50 10/17/16 15.00 Normal ECR25327345 Elizabeth F. Guy \$1,538.50

Grand Total:	Oct. 2016 Nov. 2016	By Broadcast Month	Burlington (WVNY)
27	21 6	Spi	_
\$1,810.00	\$1,410.00 \$400.00	Rate	lie:

		Comments	(I) (I) (I)					Stellon	Accepted Station	Dale		Accepted Agency/Advertiser:
				ACI	CONFIRMATION CONTR	98	MAT		CO2			
	\$150.00 Burlington (WVNY)	\$1	\$150.00	1	×				:30 6:30P- World News Tonight	Un Un	10/28/16-10/28/16	23.0 Normal Line / SPOT
	\$450.00 Burlington (WVNY)	\$4	\$150.00	ω	F 40 10 1	1 1			:30 6:30P- World News Tonight	5	10/25/16-10/27/16	22.1 Normal Line / SPOT
	Outlington (WWNY)						ж.	1	130 6130P- World News Tonight	<u>vi</u>	10/25/16-10/25/16	22.0 Revised Line / SPOT
	\$150.00 Burlington (WVNY)	\$1	\$150.00	1			1		:30 6:30P- World News Tonight	5	10/31/16-10/31/16	21.1 Normal Line / SPOT
	Burlington (VVVY)				 ×		ļ		50 6P- ABC World News	tn	10/30/16-10/20/16	2) ©Revised Line / SPOT
Schedule Change/Exception	Burlington (WVNY)										10/29/16	20.0.1 Closed Preempt
	Burlington (WVNY)		\$100.00		×			,_	:30 6P- ABC World News	5	10/29/16-10/29/16	20.0 Normal Line / SPOT
LOCAL 22 NEWS	\$70.00 Burlington (WVNY)		\$70.00				×	H	:30 5:59P- Local 22 News at 6P	4.	10/31/16-10/31/16	19.0 Normal Line / SPOT
Advertiser Instructions/Spot	Burlington (WVNY)										10/28/16	18.1.1 Closed Preempt
Comments	Station	Total	Rate	Spots	Fr Sa Su	We Th	Mo T⊔	SPW Mo	h Run Times	Sec Length	Dates S	Line Line Type / Break Type (Ref #)



125 West 55th St New York, NY 10019

CPE: 838/848/5138
Agency: BUYING TIME,LLC

Contract # 25327345

Washington, DC 20001 650 Massachusetts AVE NW Suite 210

Agency Order #: 5455881

Changes as of: 10/16/2016 at 6:28 PM Advertiser: TJ Donovan for VT Atty General Flight: 10/25/16 - 10/31/16

Product: DONOVAN/AG-VT/D

Office: WASHINGTON

Market: Burlington-Plattsburgh

Station: WVNY

Version: Highlighting Revision 3

Total \$: \$1,910.00 Total Spots: 28 Total CPP: \$0.00

Total GRP: Traffic #: 1446001

Separation:

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Buyer: Murray, Krista Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Comments: Separation: 30 Rate Rating Len 10/25 10/26 10/27 10/28 10/29 10/30 10/31 မ ဗြ 1+2 0 10/25 - 10/31

> Spots Total

CPP

GRP

Total 4

\$400.00 \$50.00

0.0 0.0

REV+ 1 7a-9a REV- 3 6:30p-7p REV- 6 6p-6:30p

Day/Time

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Program

GMA

ABC WORLD NEWS LOCAL 22 NEWS

\$100.00 \$50.00 \$50.00

TOTALS:

4 0

6

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6

28

\$1,910.00 \$100.00

\$0.00 \$0.00 \$0.00 \$0.00

30

0

1 70 0



Special Instructions

125 West 55th St New York, NY 10019

Contract # 25327345 Agency: BUYING TIME,LLC CPE: 838/848/5138 Changes as of: 10/16/2016 at 6:28 PM Flight: 10/25/16 - 10/31/16

Advertiser: TJ Donovan for VT Atty General

Product: DONOVAN/AG-VT/D

650 Massachusetts AVE NW

Washington, DC 20001

Suite 210

Agency Order #: 5455881 Buyer: Murray, Krista

Version: Highlighting Revision 3 Station: WVNY
Market: Burlington-Plattsburgh

Office: WASHINGTON

Total Spots: 28

Total \$: \$1,910.00

Separation: Total GRP: Total CPP: \$0.00 Traffic #: 1446001

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: LAILA DAFTARI 202-872-5880

Month 2016-Oct 2016-Nov Total Monthly Summary Spots 22 28 6 \$1,510.00 \$1,910.00 \$400.00 Dollars

	Competitive Information
Market Budget: \$63,667	\$63,667
WVNY Share: 3%	3%
Comment:	
WCAX: 37%	37%
WFFF: 2%	2%
WPTZ: 58%	58%

10/10/16 8:59 AM

CAROLYN ALLAIRE

Separation: 30 Separation: 30 10/13/16 7:20 PM 10/14/16 9:57 AM

System GOTOSTRATA\Rray RACHELLE RAY -Washington DC Added by

Notice Received. Separation: 30

Notice Received.

Separation: 30

Comment

Order Level Comments

10/12/16 10:06 AM

System

10/16/16 6:28 PM

Date/Time

Total		Day/Time	
100%	100%	% Distrib	
28	28	Spots	Daypart
\$1,910.00	\$1,910.00	Dollars	Daypart Summary
N/A	N/A	СРР	
0.0	0.0	GRP	

Line 3 Local News 1x 10/29 due to College Football airing in TP MG offer 1x 10/29 Local News 7-7:30P @ same rate
Line 6 World News 1x 10/29 due to schedule change Sat only World News will not be airing until After Political Season is over due to College Football.
MG offer
2x 10/29 Inside Edition Weekend 7:30-8P Sect 4 \$50 each
Please advise Thanks!

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/16/16 6:28 PM Washington DC	RACHELLE RAY - Washington DC	Revised	>		\$0	\$0	Changes: Product from political to DONOVAN/AG-VT/D, Demo Meta to [R16], User Entered \$ from \$0.00 to \$1,910.00, Total Spots from 27 to 28, Competitive Market Budget from \$29,333 to \$63,667. 3 buylines added or modified.
				ა	ر د	#340 00	9	Changes: Total \$ from \$1,600.00 to \$1,910.00. Total Spots from 26 to 27. 2 buylines
							3	
Makegood 1	10/12/16 10:06 AM Elizabeth Guy	Elizabeth Guy	Confirmed			\$0	\$0	
Revision	10/11/16 9:03 PM	10/11/16 9:03 PM GOTOSTRATA\Rray	Confirmed	7		\$690.00	\$1,600.00	Changes: Total \$ from \$910.00 to \$1,600.00, Total Spots from 19 to 26. 4 buylines added or modified.
Queued for Electronic))	9	
Contracting	10/10/16 9:02 AM					\$0	\$0	
New	10/10/16 8:56 AM	10/10/16 8:56 AM CAROLYN ALLAIRE	New	19		\$910.00	\$910.00	

Non-Discrimination PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
Policy ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, Printed on 10/17/2016 at 02:01 PM



650 Massachusetts AVE NW

Washington, DC 20001

Suite 210

Agency Order #: 5455881

Buyer: Murray, Krista

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

125 West 55th St New York, NY 10019

Contract # 25327345 Agency: BUYING TIME,LLC CPE: 838/848/5138

Changes as of: 10/16/2016 at 6:28 PM Flight: 10/25/16 - 10/31/16

Advertiser: TJ Donovan for VT Atty General

Product: DONOVAN/AG-VT/D

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Office: WASHINGTON

Market: Burlington-Plattsburgh

Station: WVNY

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Total Spots: 28 Total \$: \$1,910.00

Total GRP:

Total CPP: \$0.00

Separation: Traffic #: 1446001

Assistant: LAILA DAFTARI 202-872-5880

ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES: CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.